



# NIRAC

Namibian Institute of Refrigeration and Air Conditioning

The NIRAC Journal is an A4 size publication which is published bi-annually, and all members and other interested parties, receive their free copy of the Journal.

**To our Members:** Receive the printed publication relating to current affairs in the Refrigeration and Air-Conditioning Industry within Namibia, and Worldwide.

**To our Advertisers:** To provide a cost effective and flexible means of advertising to the market.

**TERMS & CONDITIONS**

**Instructions:** All advertising is subject to the publishers approval. The publisher reserves the right to reject advertisers. Advertisers and their agencies assume liability for all content (including text representation and illustration) of advertisements printed and assume responsibility for any resulting claims against the publisher (including the illegal use of copyrighted text and/or images.) The publisher assumes no responsibility if, for any reason, it becomes necessary to omit an advertisement.

**Advertising terms:** Advertising must be paid in accordance with the terms appearing on the invoice. Advertiser and/or agency hereby agree to abide by the terms of the publications most current advertising rate card; Furnish advertisements within the publications published deadlines indicated on right. Meet payment schedules and terms; Hold publisher harmless from any and all liability.

**Payment Terms:** Advertisers are required to provide payment in full on receipt of invoice.

**Electronic Submission:** Email artwork material to **artwork@nirac.com**

**Contract responsibility:** Advertisers assume full responsibility to e-mail, fax, or phone changes to the publisher by the deadline stated. If new copy has not been received by the deadline, the advertiser's previous advert will be repeated. If we do not hear from the advertiser within 48 hours of delivering the advertisement proof, we will assume that the advertiser has approved the content, design and layout of the advert. We will not be held responsible for any errors.

**Automatic Contract Cancellations:** Contracts will be automatically renewed on the anniversary of the contract each year unless otherwise notified 30 days in advance of the deadline date. To facilitate planning and magazine layout, any cancellation received after the booking deadline will incur an 80% cancellation fee.

**Contract Cancellations:** A contract may be cancelled by the advertiser as well as the publisher in writing 60 days prior to the next scheduled deadline.

**Collections of Bad Debts:** If it becomes necessary to hand an account over to attorneys or a collection agency for payment, the advertiser will be responsible for paying interest and any fees that result from the collection.

**I fully understand that I am responsible for making all payments.**

**Editions Booked:**

**Company Name:** \_\_\_\_\_

**Vat No:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**PO Box:** \_\_\_\_\_

**Tel:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Cell:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

**Please design my advert**  
**(Please Circle)**

**Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**YES / NO**

**Rates & Sizes**

<b>Eighth</b>	<b>N\$ 360</b>
<b>Sixth</b>	<b>N\$ 495</b>
<b>Quarter</b>	<b>N\$ 975</b>
<b>Half page</b>	<b>N\$ 1670</b>
<b>Full page</b>	<b>N\$ 2706</b>
<b>Cover</b>	<b>N\$ 3410</b>
<b>Advertorial (Text Page)</b>	<b>N\$ 1925</b>

**2nd Edition**

**Booking Deadline:**

**Distribution:**

**3rd Edition**

**Booking Deadline:**

**Distribution:**

**4th Edition**

**Booking Deadline:**

**Distribution:**

Rates above are per edition, which exclude VAT. All rates are based on being full colour. We accept the following formats: JPEG, TIFF, PDF Please ensure that the quality of images & logo's are no less than **300 dpi.**

**Design Structure:** All advert designs made by *the designer* for the advertisers will be emailed to the client for approval.

If the advertiser wishes to use this advertisement in another publication, a fee of N\$500.00 will be invoiced to the client.

While every effort will be made to accommodate the "best position" we are not able to guarantee specific page placements. Preference will be given to contract advertisers who support the publication throughout the year.